*Sent to all Members*

January 19, 2025

Dear {%FName%},

Rotary International and each of our more than 46,000 clubs have no problem that growing membership will not make better.

Our current district membership is just over 1,100. If we drop below 1,100 members, Rotary International has threatened to dissolve our district. If we do not exceed 1,200 members we remain on what we refer to as “Rotary Probation.”

Thanks to efforts by District Membership Chair Brian Monroe and Assistant Governor Chuck Reynolds we are adding new members.

The fastest way to rise above the goal of 1,200 is to form satellite clubs with a minimum of eight members. Those clubs that meet after 5PM with meals optional make Rotary much more affordable for young people and those living on fixed incomes.

The Club Growth Readiness Assessment, created by Chuck Reynolds, is a way of helping existing clubs chart a course toward future growth.

Ask your spouse to join Rotary. Invite friends who are passionate about one of our seven areas of focus. Bring into Rotary those who would appreciate the goodwill and friendship Rotary provides.

Apply for a $400 district matching grant and host an event to bring back former Rotarians. Your district leadership team will help with ideas for a compelling program that makes Rotary attractive to both former members and new recruits.

Growing membership will allow more people to engage in service projects, generating positional publicity for your club. It will increase donations to the Rotary Foundation which relies on contributions to fund service.

Please share your enthusiasm for Rotary by inviting a spouse, friend, associate acquaintance or former member. Find their areas of passion and match that with a Rotary Area of Focus.

Let’s get to 1,200 Rotarians in District 6220.

Thank you.

ROGER UTNEHMER
Rotary District 6220
District Governor 2024-25
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